



AQUA HEADQUARTERS

Facing our customers

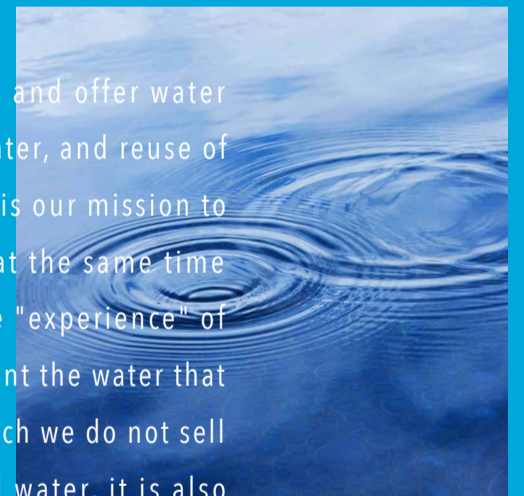
while reflecting on water 100 years from now.



MyGs

Goals for each one of us

At Aqua Headquarters, we believe that water treatment should be the next focus for MIURA, and offer water treatment equipment to cover a range of industrial needs, from soft water to filtration, pure water, and reuse of waste water. Water treatment is essential to the production processes of our customers, and it is our mission to help them reduce costs by offering proposals for systems that save energy and water, while at the same time reducing their impact on the environment. In this context, we are currently working to sell the "experience" of processed water made using ground water. Our customers don't want equipment; rather they want the water that this equipment provides. That is why we are proposing a new business model, "MiraQua," in which we do not sell equipment, but rather, only the water used. Because MiraQua makes effective use of ground water, it is also effective for BCP* in disasters, as well as in helping our customers to achieve further cost reductions. Water is an essential lifeline for both our lifestyles and our production activities. To preserve limited resources for humanity a century from now, we are working on the development of new technologies and business models.



* BCP: Business Continuity Plan

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TO YOU

We hope that you look forward to the new MiraQua service and to more from Aqua Headquarters.



Sustainable Development Goals (SDGs) are shared goals for international society to be achieved by 2030, adopted at the United Nations summit in September 2015. They comprise 17 goals for achieving a sustainable world.

