

Striving to be the trusted choice of customers
around the world.



MyGs

Goals for each one of us

The Global Business Development Division supports sales and maintenance efforts at our offices outside Japan, and works to promote the development of new markets. Cooperation with our overseas offices and all of our business divisions here in Japan is essential to our expansion internationally, and our role is to assist in achieving mutual understanding and guide people in the right direction. Conceived in Japan, the once-through boiler is still unknown at a global level. We hope to show this safe, highly efficient boiler to the world, and offer a response to environmental problems and energy cost issues. Beginning last year, we have strengthened our sales activities and successfully approached global enterprises that have offices around the world.

The issue of how to provide maintenance services in regions where MIURA does not have any offices has come to the fore, and we are making progress with IoT-based remote maintenance and cooperation with local partner companies. Another problem we face is that of our corporate stance of contributing to society. In order to become a supplier on a global scale, we must proactively address issues such as environmental management and diversity management—in other words, SDGs—which pose a significant hurdle for the future. To make us the trusted choice of customers around the world, we will work to reflect the latest international trends within our company, and to communicate the efforts of the MIURA Group internationally.

GLOBAL BUSINESS
DEVELOPMENT DIVISION

GLOBAL BUSINESS
DEVELOPMENT DIVISION

TO YOU

Please contact us for advice on international expansion for Japanese enterprises, or on dealing with international companies.



Sustainable Development Goals (SDGs) are shared goals for international society to be achieved by 2030, adopted at the United Nations summit in September 2015. They comprise 17 goals for achieving a sustainable world.

