Financial Result and MIURA Growth Strategy

Daisuke Miyauchi President & CEO MIURA CO.,LTD. May 24^{th} , 2017 (Wed)

The Best Partner of Energy, Water and Environment



Contents and Attention



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Attention

The future prospects of the business results, etc., described in this material is based on information that the Company has acquired as of the announcement date of financial report, and there is a possibility that actual business results, etc., will be materially different depending on various factors. Please note that although the Company has made careful efforts to ensure the accuracy of the content of this document, we assume no responsibility for any damage arising from use of this data.

1. Company Information

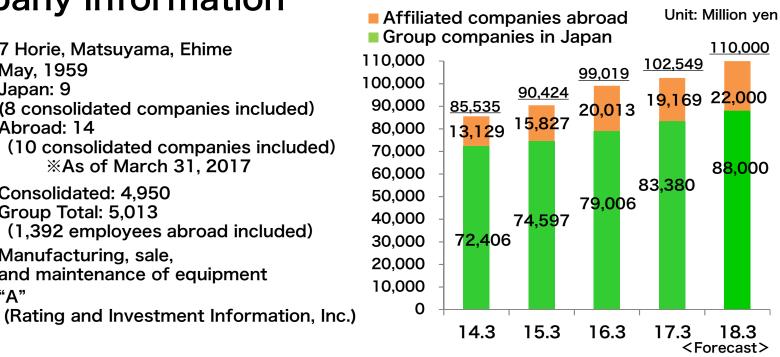
Company Profile



Company Information

Location 7 Horie, Matsuyama, Ehime Established May, 1959 Japan: 9 Group (8 consolidated companies included) Company Abroad: 14 (10 consolidated companies included) **%As of March 31, 2017** Consolidated: 4,950 **Employees** Group Total: 5,013 (1,392 employees abroad included) **Business** Manufacturing, sale, and maintenance of equipment "A" Rating

[Consolidated Net Sales]



	Unit	FY2015	FY2016	FY2017 (Forecast)
Net sales	Million Yen	99,019	102,549	110,000
Operating income	Million Yen	10,220	10,577	11,800
Pretax profit	Million Yen	11,080	11,833	12,600
Net income	Million Yen	7,476	8,163	8,700
Capital ratio	%	78.4	78.2	-
Net assets per share	Yen	947.00	993.18	_

2. FY2016 Summary Overview



[Unit: Million yen]

Consolidated Result

		- , -	
	FY2015	FY2016	FY2017 (Forecast)
Net sales	99,019	102,549	110,000
Cost of goods sold	58,825	60,865	64,900
SG & A expenses	29,974	31,105	33,300
Operating profit	10,220	10,577	11,800
Pretax profit	10,887	11,913	12,600
Net income	7,476	8,163	8,700

Overview of Financial Summary

Japan

Boiler, related equipment, and ballast water management system going well

- Sales increase due to boiler replacement in food industry
- · Sales increase of marine equipment (e.g. Ballast water management system)

Overse

High-yen effect and stagnation in US and Taiwan

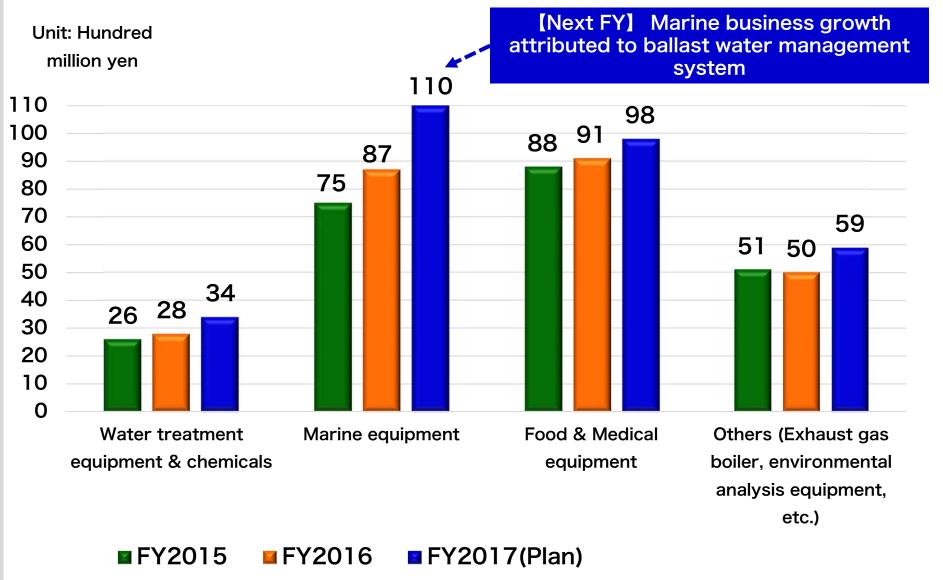
- · Coal-fired boiler replacement in China and sales expand to Chaebol in Korea
- Lack of big installation project in US and Taiwan

Increase of personnel expenses due to staff addition and research expenses related to new products such as BWMS

2 FY2016 Summary Overview

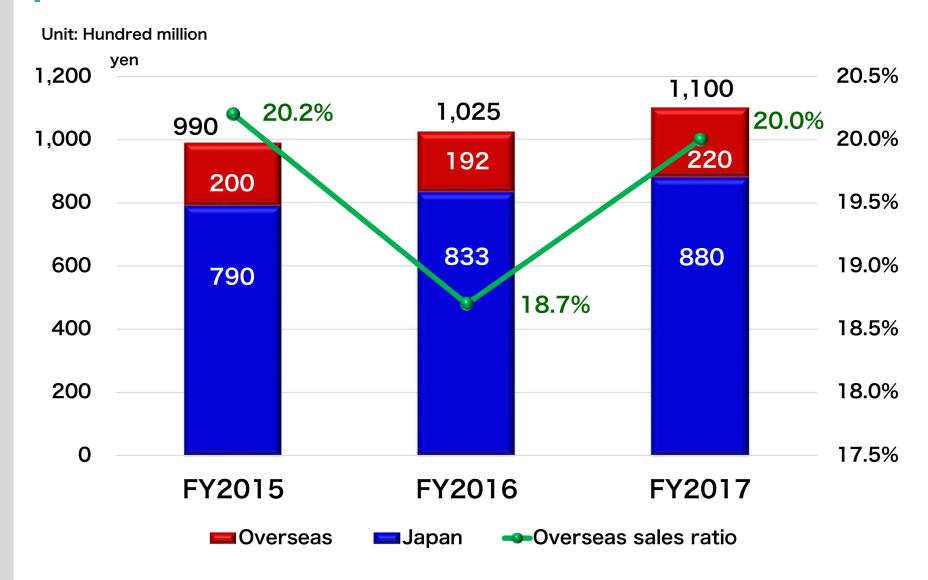


Analysis of Japan Domestic Sales





Overseas Sales

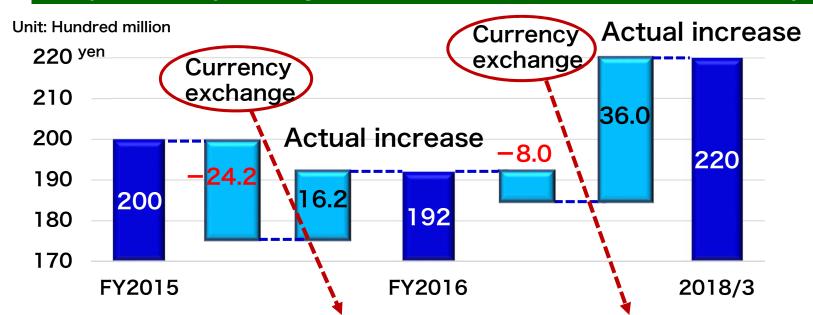


2 FY2016 Summary Overview



Factor analysis of overseas sales increase

Despite currency exchange influence, overseas sale has increased actually

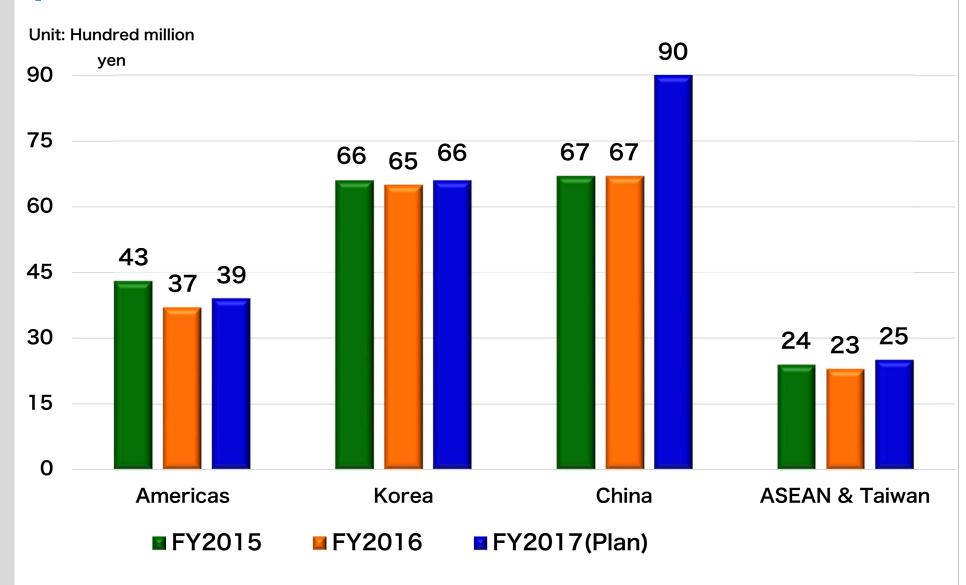


Average exchange rate	FY2015	FY2016	Year-over - year	FY2017 plan	Year-over - year
USD	120.15	108.34	90.2%	105.00	96.9%
CAD	91.84	82.50	89.8%	78.00	94.5%
CNY	18.86	16.10	85.4%	15.40	95.7%
KRW (100 Won)	10.42	9.45	90.7%	9.10	96.3%
IDR (100 Rp)	0.89	0.82	92.1%	0.80	97.6%
NTD	3.75	3.42	91.2%	3.30	96.5%





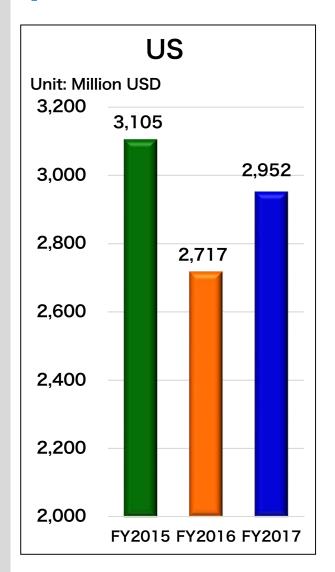
Overseas sales

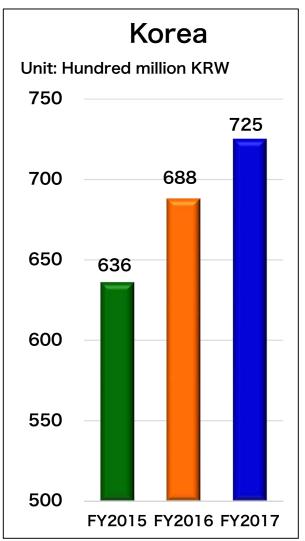


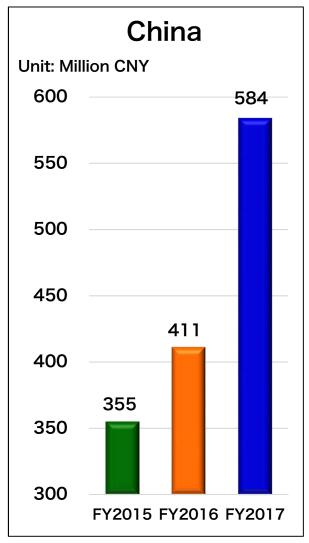
2 FY2016 Summary Overview



Main Overseas Sales (Based on Each Local Currency)



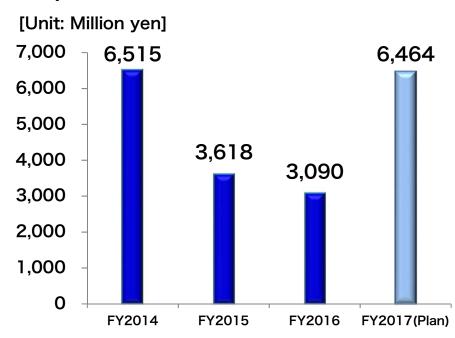




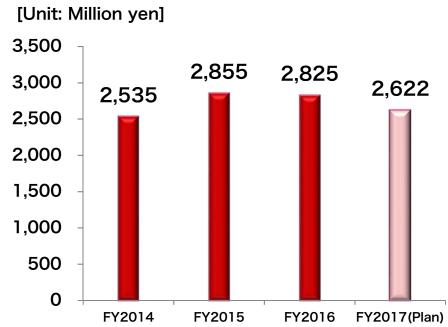


Business Investment

[Capital investment]



[Depreciation and amortization]



Investment examples

FY2015	FY2016	FY2017 (Plan)
 Branch office in Fukuoka 	 New HQs building 	 Multipurpose factory
 Boiler components factory 	 Renovation for environment analysis equipment factory 	 New branch building construction

3. Profit Share and Stock

Profit Share and Stock



① Sustaining stable dividends

2 Targeting 30% consolidated payout ratio

FY2016

Middle: 10 yen End: 12 yen

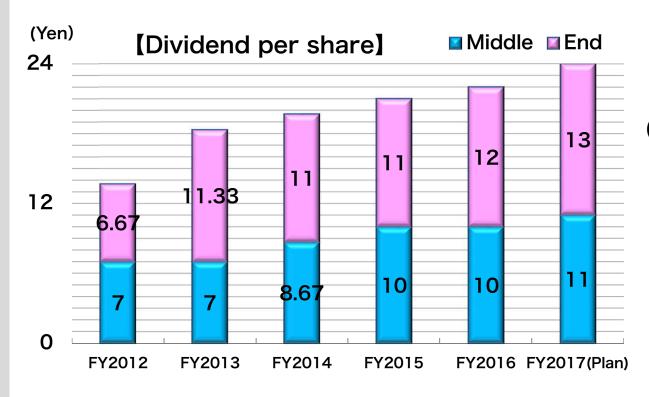
Total: 22 yen

FY2017

Middle: 11 yen

End: 13 yen

Total: 24 yen - Forecast



(Reference)

Treasury stock held **As of March 31, 2017

- Total issued shares (treasury stock excluded) 112,502,791 shares
- Treasury stock12,744,432 shares

4. Mid-Term Management Plan



Mid-Term Management Planning

Ideal business model three years ahead

Plan for next FY

Business environment change



Mid-term management plan for coming years

Annual correction in response to economic fluctuations

Rolling plan

To respond to business environment change, MIURA updates its three-year mid-term management plan every year.

	F Y 2016	FY 2017	FY 2018	FY 2019	FY 2020
Mid-term management plan 2016	20	16-20	18		
Mid-term management plan 2017		20	17-20	019	
Mid-term management plan 2018			20	18-20	20

Mid-Term Management Plan

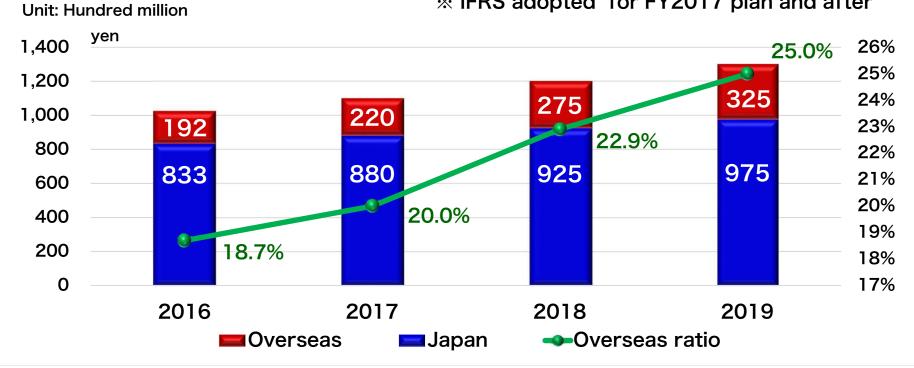


Mid-Term Management Plan for FY2017

Unit: Hundred million yen

FY	FY2016	FY2017 Plan	FY2018 Plan	FY2019 Plan
Net sales	1,025	1,100	1,200	1,300
Operating profit	105	118	130	145
Operating profit rate	10.2%	10.7%	10.8%	11.2%

X IFRS adopted for FY2017 plan and after





Mid-Term Management Plan



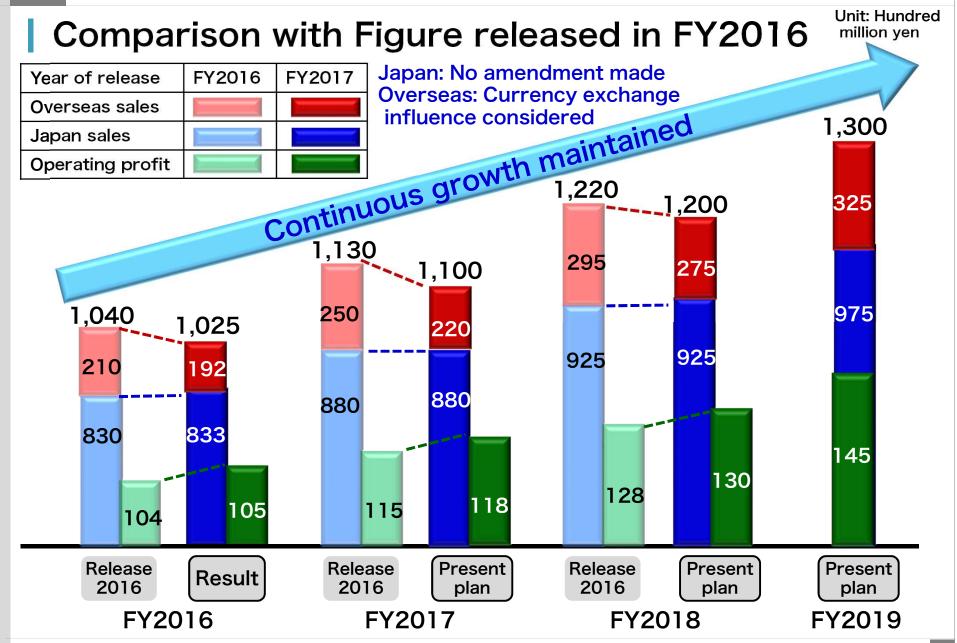
Growth Strategy for Mid-Term Management Plan

FY		FY2016	FY2017Plan	FY2018Plan	FY2019Plan	
	Total	833	880	925	975	
	Boiler	577	579	587	600	
Japan	Water treatment equipment	28	34	36	44	
ap	Marine equipment	87	110	138	160 🦊	
J	Food & Medical equipment	91	98	103	104	
	Others (Special equipment, New business, Environmental business)	50	59	61	67	
	Total	192	220	275	325	
eas	Americas (US, Canada, Brazil)	37	39	46	48	
ers	Korea	65	66	68	70	
Overse	China	67	90	135	177	
	ASEAN & Taiwan	23	25	26	30	
	Total	1,025	1,100	1,200	1,300	



Mid-Term Management Plan





5. Subsidiary Acquisition of INAX Inamoto HD

Subsidiary Acquisition of INAX Inamoto HD



Acquisition Target

[Company Information]

Company

INAX Inamoto HD

Location

5-1-11 Ozaki, Shinagawa, Tokyo

Established

December 2014

Business (Including Subsidiary) Development, manufacturing, sale, maintenance, and engineering of cleaning equipment for business use

[Capital Structure]



Planning to merger with INAX as the surviving company on July 1, 2017

[Main Products]





Extractor

Compact Washer



Roll Ironer





[Market Share]

- Leading manufacturer of cleaning equipment for business use, holding the largest market share in Japan (50%) as manufacturer of heavy duty washer for business use and related products.
- In addition to production capabilities, INAX has strengths in engineering for large-scale linen supply factories and cleaning factories through proposal-based sales and the largest domestic maintenance system in Japan.

Subsidiary Acquisition of INAX Inamoto HD



Growth Strategy of Mid-term Plan INAX Corporation Inamoto Manufacturing Co., Ltd.

Company Profile



Company Profile



President	Kazuo Sasada
Business	 Sale of cleaning equipment for business use, maintenance, engineering, constructions such as electricity and building operations.
Dusiness	 Sale of cleaning equipment for hospitals, nursing homes, laboratories, government office, etc.
Location	Osaki, Shinagawa, Tokyo
Established	January 1970
Capital	JP Yen 100,000,000
Employee	179 (February 2017)

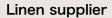
President	Kazuo Sasada		
Business	 Manufacturing washer and dryer for business use Sale and maintenance are carried out by its group company, INAX Corporation. 		
Location	Hakuzan, Ishikawa		
Established	June 1952		
Capital	JP Yen 96,300,000		
Employee	144 (January 2017)		

Customer

Home cleaning company

Dust control company

Tunnel Washer











System proposal for large-scale facilities, facility design, construction, introduction, maintenance operation, etc.

Source: Corporate website



5

Subsidiary Acquisition of INAX Inamoto HD



Sales Results and Financial Condition of Acquired Company (Consolidated)

Due to renewal of the factories constructed during the bubble era of Japan and an increase of foreign tourists, the linen supply market has been steady, and the target company group is steadily expanding sales. Furthermore, as for FY2015, after the acquisition by Rising Japan Equity, the target company group improved profitability by improving labor productivity and reducing expenses.

(100 million of Yen)

Fiscal Year	FY2015	【Reference】 FY2016 (Results of 12 months)
Consolidated net assets	34	43
Consolidated total assets	157	152
Net sales	151	188
Profit	10	17

Notes:

- 1. Figures are truncated.
- 2. INAX Inamoto HD plans to change the fiscal year end (the last day of the business year) from March 31 to June 30, and due to this change, FY2016 will be a 15-month account settlement from April 1 2016 to June 30, 2017.

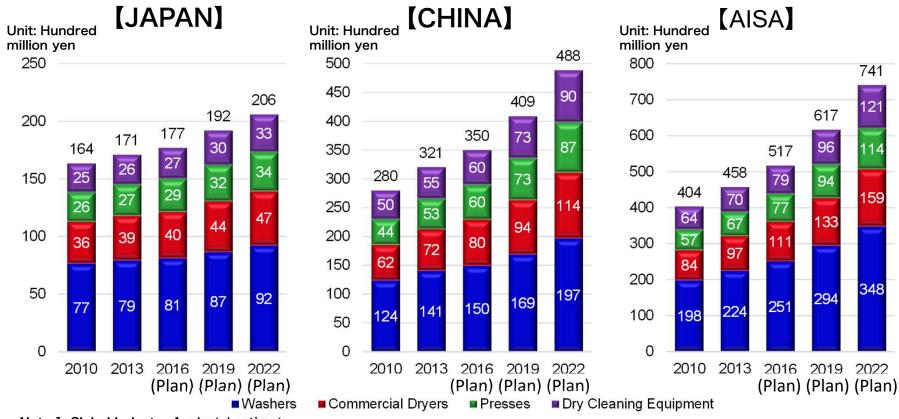
Therefore, the financial figures of April 2016 to March 2017 (results as of the end of March 2017) stated in [Reference] are cumulative total for 12 months; because the accounting period has not finished, the audit and some consolidation adjustments have been unfinished.

Subsidiary Acquisition of INAX Inamoto HD



Demand Trend of Cleaning Equipment for Business Use

- Due to population growth and economic growth, demand trend is upward for cleaning equipment of business use in Asia.
- The hotel linen market in Japan continues to expand due to increasing number of foreign tourists visiting Japan, by government-focused measures toward tourism developed countries.



Note 1: Global Industry Analysts' estimate

Note 2: Displayed in JP Yen. 1 USD = JP Yen 111.4 at the exchange rate of the end of April 2017

Source: COMMERCIAL LAUNDRY MACHINERY - A GLOBAL STRATEGIC BUSINESS REPORT 06/16 (Global Industry Analysts, Inc.)

Subsidiary Acquisition of INAX Inamoto HD

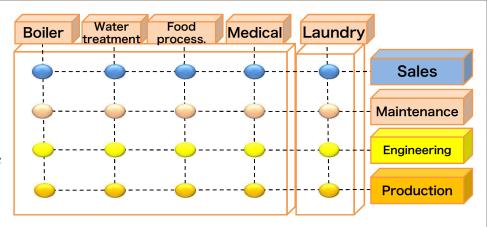


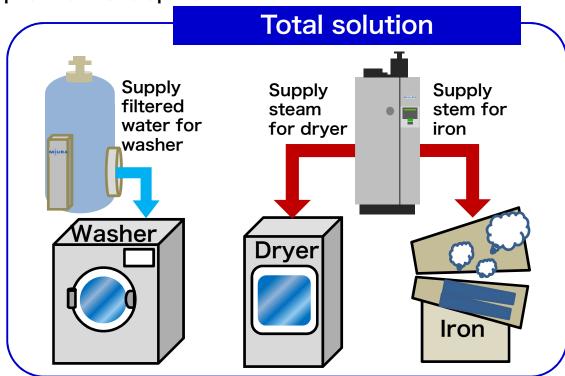
Mid-Term Plan

<from point to line, and then to area>

Improving the sales/maintenance system from individual customer to debit system of area or field (Organization reform)

In addition to proposing the total solution of existing products and maintenance, aiming for the total solution from the point of product development





Proposal of total solution One-stop maintenance



Improvement of factory operation



Saving loss by MIURA's total solution

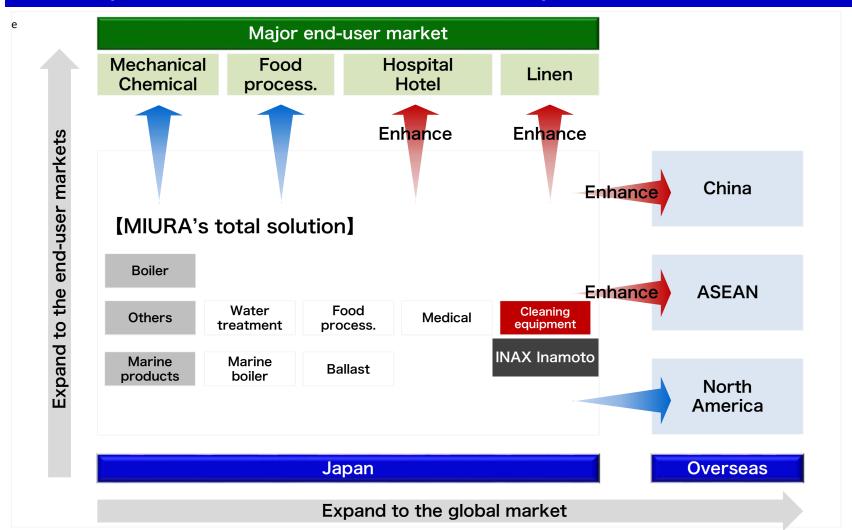
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Subsidiary Acquisition of INAX Inamoto HD



Mid-Term Strategy and Strategic Positioning of Acquisition Target

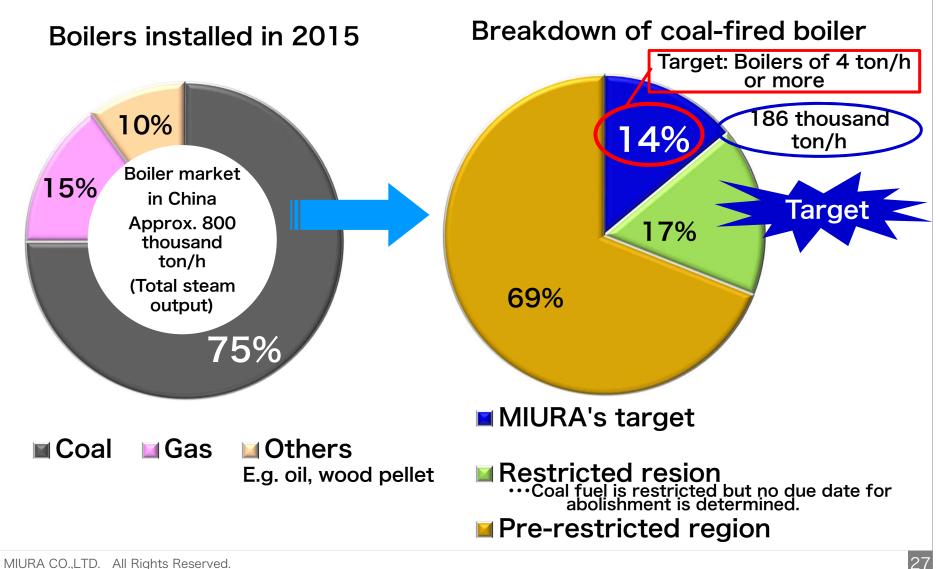
Improve the product lineup, and develop solutions for the major end-user markets. Aim to expand to the overseas markets in mid-term plan.





MIURA's Target

%Research conducted by MIURA INDUSTRIES (CHINA) CO.,LTD.





Coal-Fired Boiler Regulation

Regulation

Decides and conveys government policy to every area

November 2014

「燃煤锅炉节能环保综合提升工程实施方案」promulgated from seven major department of the government

Based on the content, MIURA China regards 2016 to 2020 as the important period for coalfired boiler replacement

Department of Environment has the authority to stop the production activities, for its strict control.



Gas utilization by area	MIURA China strategy
Area with almost no coal-fired boiler (e.g. Shanghai, Beijing)	Gas-to-gas replacement proposal
Area with coal fuel abolished within the expiration period	Focusing on coal-fired boiler replacement of peripheral areas
Area with legal regulation but postponed	Periodic visit and proposal in advance to adapt to sudden regulation tightening
Area with replacement permission to biomass (wood chip)	Proposal of gas-fired boiler replacement regarding several-year-later abolishment
Area with no legal regulation	Periodic visit and proposal in advance to get ready for promulgation



Exhaust Gas Regulation over Severe Air Polluted Areas



Fire-tube boiler	Once-through boiler
manufacturer	manufacturer
More than 1,000 companies (estimate)	Approx. 200 companies (the "once-through" populism can be an error factor.)

Depending on the area, MIURA encounters the abovementioned competitors or others focusing on the area. If there are many, even nine competitors appear!



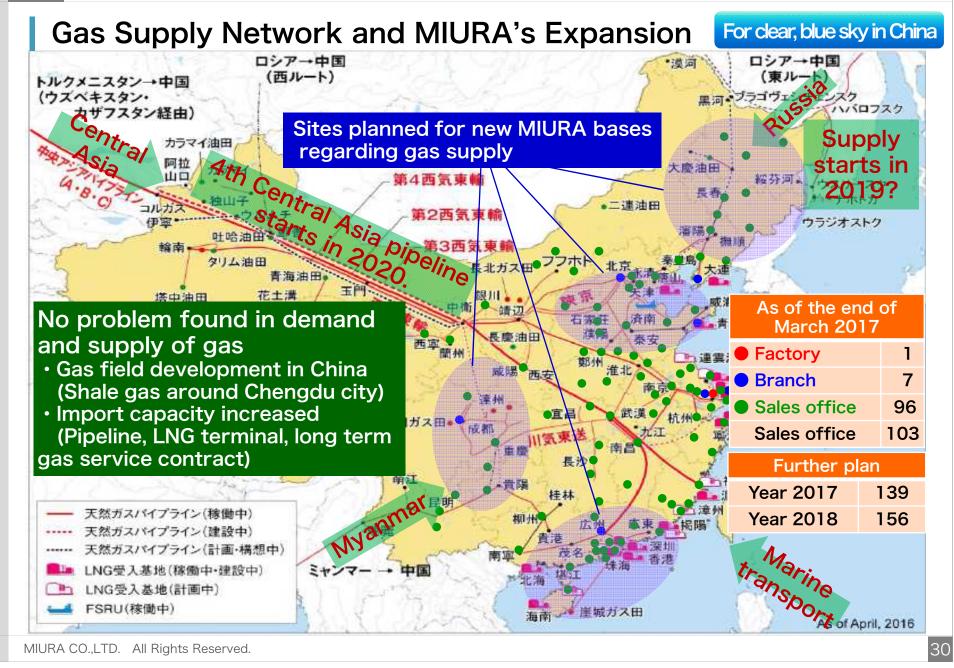
Cooperation with representatives holding local personal network started

出典:中国まるごと百科事典

武规·

浙江省





6

Coal-Fired Boiler Replacement Strategy in China



| Future Prospect

Gas-to-gas replacement promotion

MIURA once-Replacement to cheap Coal fire fire-tube boiler through boiler Fatal to Coal narrow-**Example:** margin high-turnover prohibition Corrugat management ed cardboar d material factory Poor efficiency High gas cost 10.65 million CNY 5 million CNY 13 million CNY Annual fuel cost 2.6 2.13 times times

High efficiency and performance appreciated distinguish and differentiate MIURA!

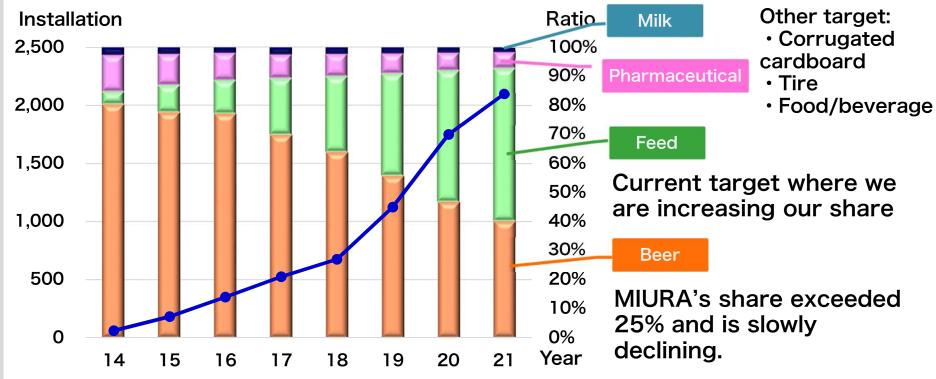


Leading to another project in the same region in the same industry





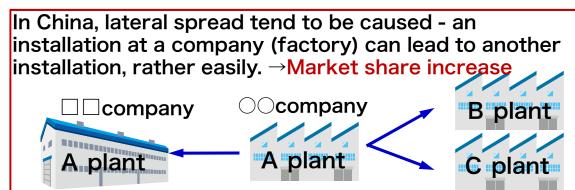
Coal-Fired Boiler Replacement and Target Industry



Industry study in MIURA China

- Industry-related machines and mechanism
- Easy-to-understand unit expressions
 E.g. Corrugated cardboard industry:
 Steam consumption per 1 m²

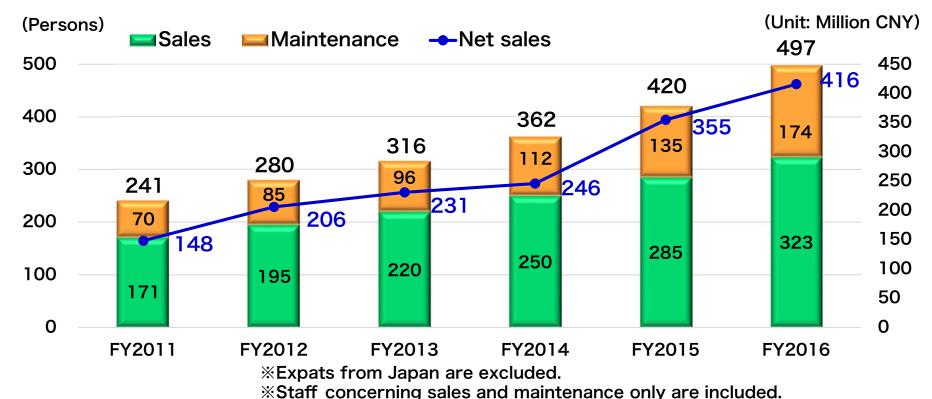
Feed industry: Gas amount and production output per 1 t







Employees and Net Sales of MIURA China



In-need recruiting is typical in China

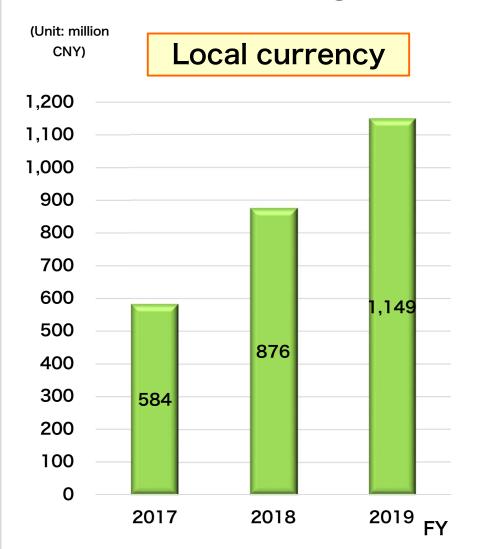
Recruiting from name-brand universities starts in FY2017

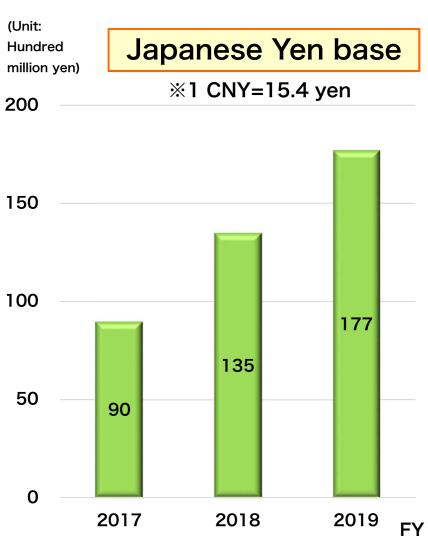
Best and brightest human resources secured





Mid-Term Management Plan







Future Tasks

Personnel development

2 years later 3 years Performance

Technical acquisition

A year later

Serving a customer by himself

Understanding policy and strategy

Understanding boiler basics, principles, and production process

Understanding cultural and institutional aspects and settling in MIURA

Support from Japan



Proposal sales

Log analysis



Analyzing operation time, feed water volume, fuel onsumption, etc. using boiler operation record

Load analysis

Grasping steam load luctuation with a load analyzer installed

Best boiler system proposal



Differentiation from competitors

High quality of Japanese product

Preventive maintenance





6

Coal-Fired Boiler Replacement Strategy in China



Future Tasks

ZMP contract acquisition

To get ZMP contract

Face-to-face sales

ZMP contract closing for the first year (Inspection 3 times/year performed)



ZMP proposal at inspection report briefing



ZMP contract next year



Aiming at 80% acquisition rate (same as Japan)



Three advantages of ZMP contract

High boiler efficiency Vessel and parts assurance

Periodical and online maintenance

6 Coal-Fired Boiler Replacement Strategy in China



| Future Prospect

Additional education facility



Training center construction considered

Production capacity enlargement



New factory construction considered

→ Area: Twice larger
 Capacity: 3 to 4 times more
 Approx. 5,000 to 6,000 units/year



Suzhou factory in China



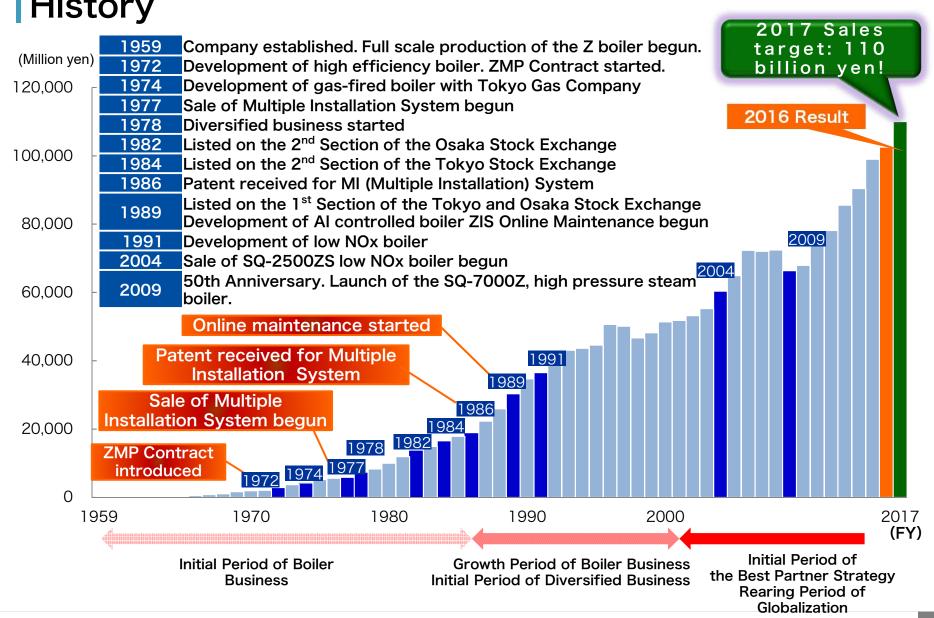
Training scene in Japan









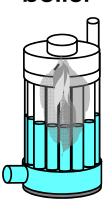


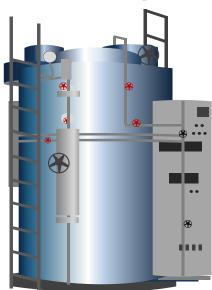


Types of Boilers ~ Same capacity ~

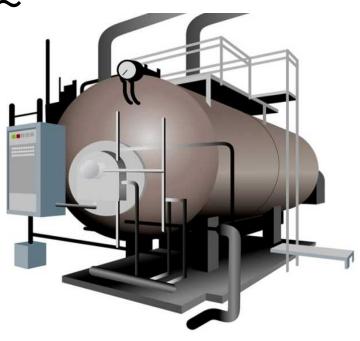


Once-through boiler





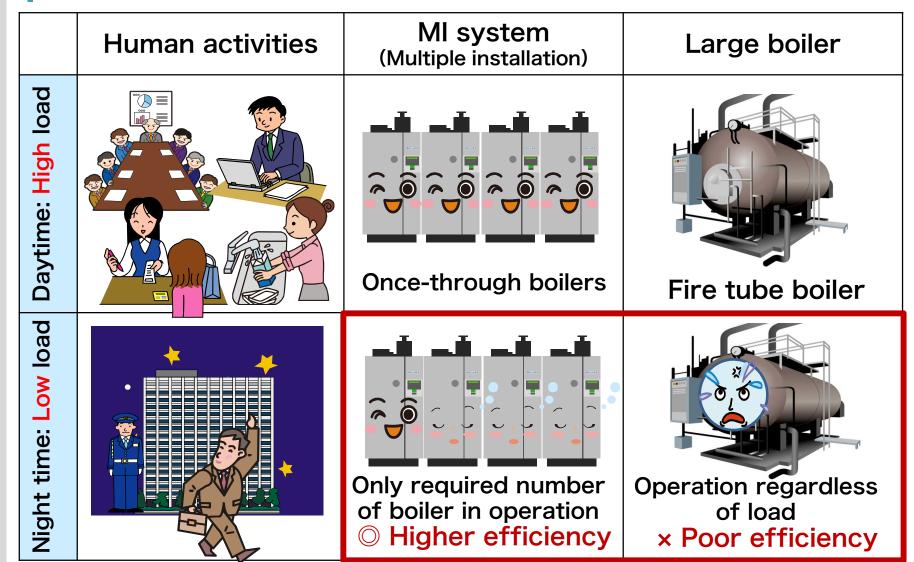
Water Tube boiler



Fire Tube boiler



Merit of Once-through Boiler





MIURA MI (Multiple Installation) System

Provides steam of required amount when needed, reducing

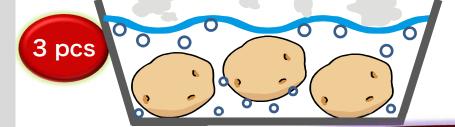
operation costs and emission of CO2 and NOx.

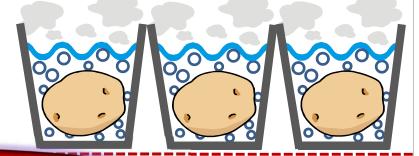
One large capacity boiler



Small capacity boilers in MI system







Why is MI system efficient?

1 pc

Same water content even if the number of potatoes reduced

Energy Saving

Space Saving



Water content reduced when the number of potatoes reduced

Labor Saving

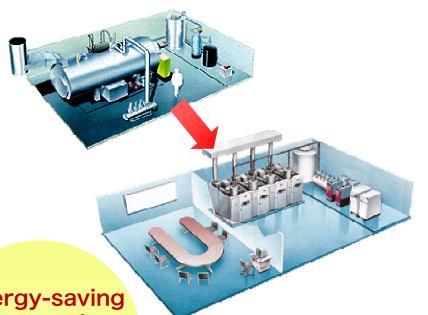
Low pollution



In 1986 MI system patented

M I system (Multiple I nstallation system)

Once-through boiler design makes energy savings a reality.





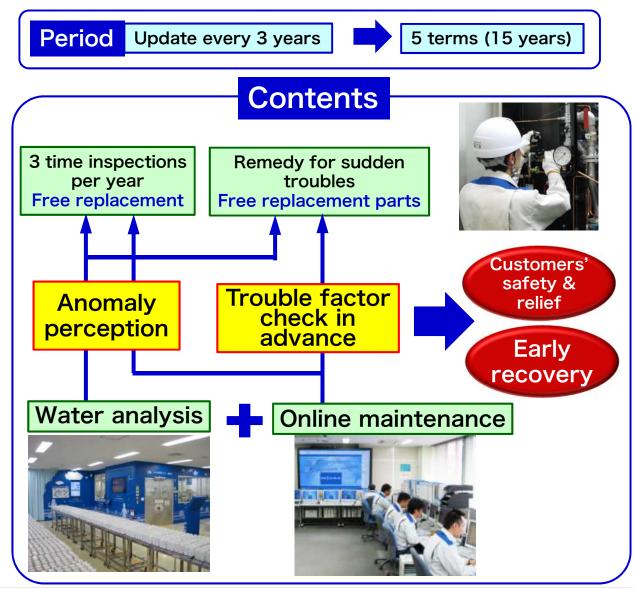
Energy-saving

- Space-saving
- Labor-saving
- Low pollution

Provide steam when needed and only when needed, low operation costs and reduction of CO₂ and NOx.



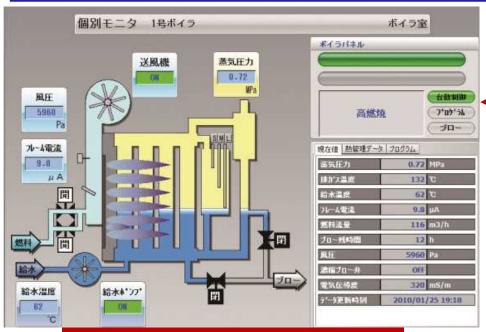
What is ZMP Contract?





Online Maintenance

Maintaining high profitability with "loT" for 27 years



Monitoring

Troubleshooting via Telephone (Data collection/analysis)

Approx. 57,000 units under contract *Including equipment other than boiler (As of April 2017)



Remote monitoring

Trouble factor grasped



Preparation in advance



Visit

Early recovery

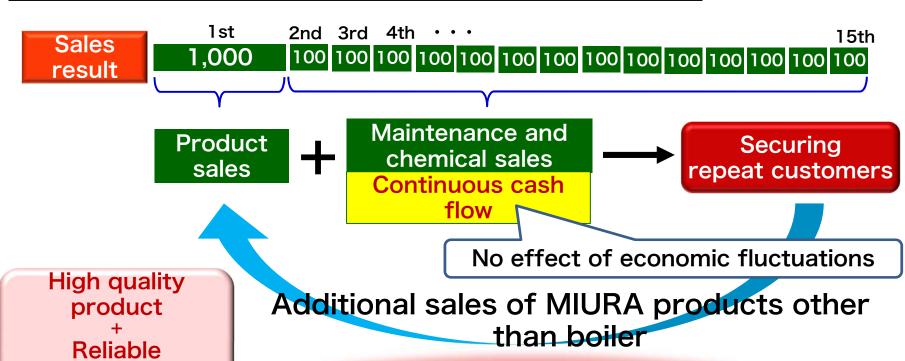
Much more effective, easier maintenance work



Boiler Lifespan and MIURA Business Model

Not only the product sales, but maintenance & consumables sales

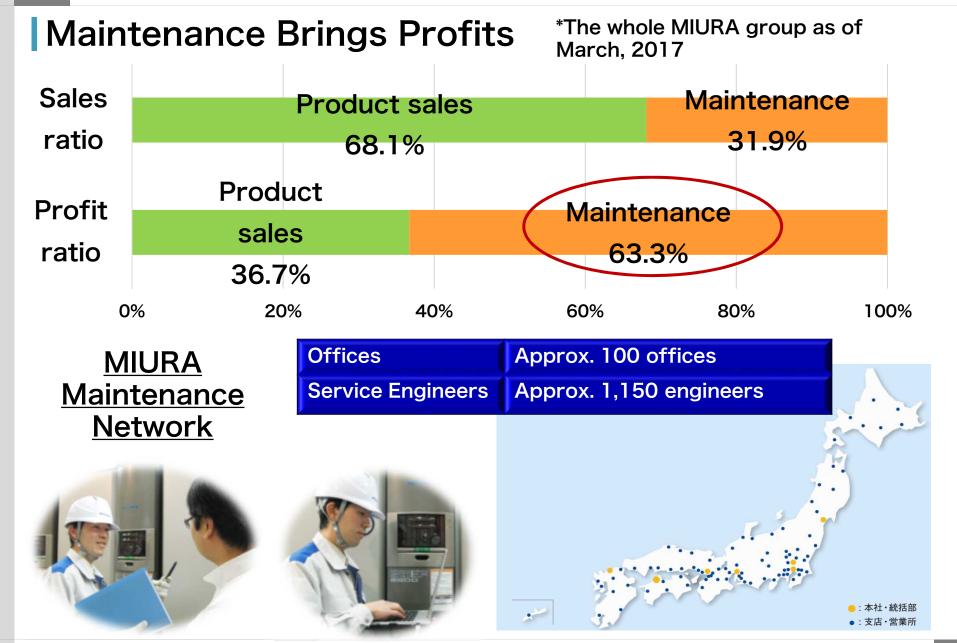
Assuming a boiler has a lifespan of 15 years,



Good relationship with customer

maintenance







Mid & Long Term Management Strategy

Domestic

- 1 Total solution
- Improving energy efficiency all over the factory & plant all equipped with MIURA products achieving one-stop maintenance
- 2 BWMS
- Obtaining USCG type approval
- Aiming at 10 billion sales of FY 2018
- Taking full advantages of our technology, maintenance, and customers' trust in MIURA

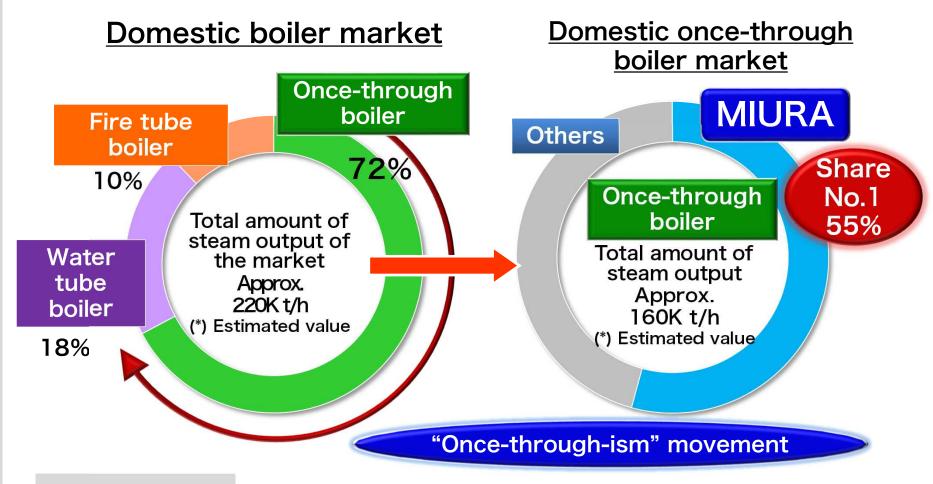
Overseas

- ① Beer-company strategy
- Appealing advantages of MI system and suggesting energy-saving boiler system
- Globalizing MIURA boiler while increasing installation

- 2 Coal-fired boiler replacement in China
- Introducing gas-fired boiler technology in Japan to meet legal requirements on the fuel shift from coal to gas regarding serious air pollution in China which have been tightened
- Expanding maintenance network to provide maintenance as in Japan



Domestic share *Boilers for power generation excluded



Competitors

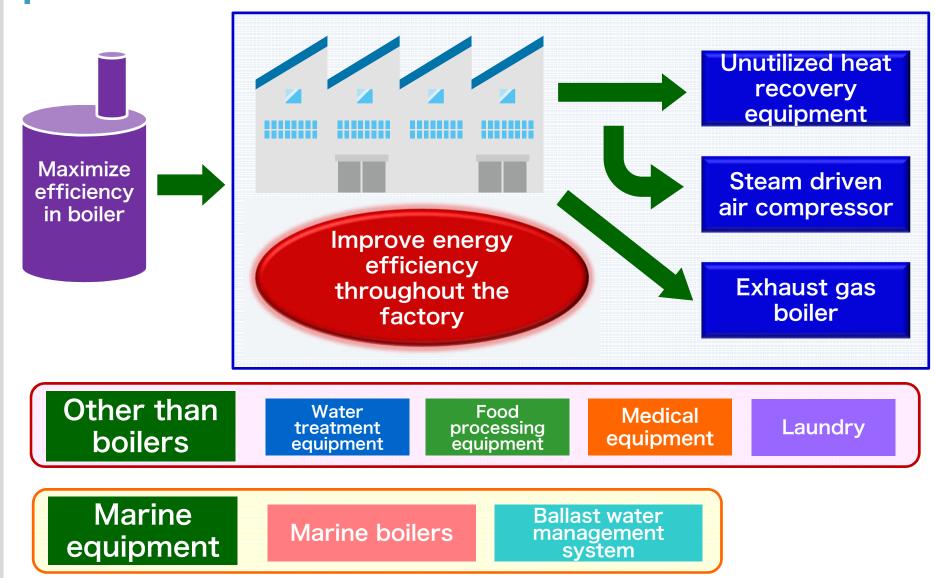
- · NIPPON THERMOENER CO., LTD · SAMSON CO.,LTD.
- IHI PACKAGED BOILER CO.,LTD
- Hirakawa Corporation

- · Kawasaki Thermal Engineering Co., Ltd.
- YOSHIMINE CO..LTD.

(Note) The share of once-through boilers is based on MIURA's investigation and the actual results may differ from that.



What will we offer for the matured market in Japan?







Ehime Prefectural Central Hotel ~Preparation for Emergencies regarding BCP (Business continuity planning)~













7

Reference



Hospital

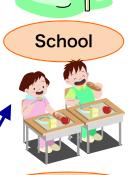
Total solution in food factory







cooling



Convenience





Cooking

Defrosting







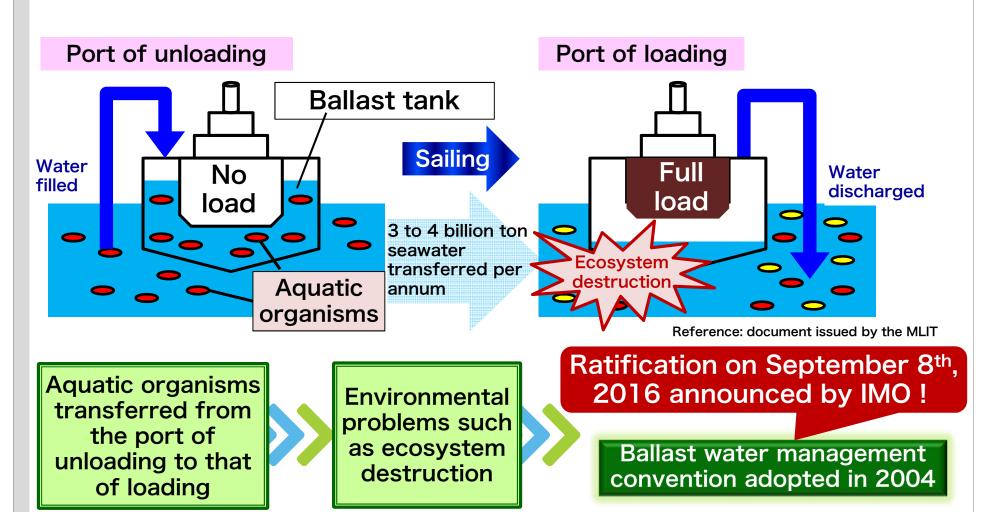


Saturated steam cooker



Ballast water problem "A new market born"

"Ballast water" is the seawater taken into a ship's tank to provide stability to the ship.



Approx. 170 countries of IMO members adopted



Market & Sales of the BWMS

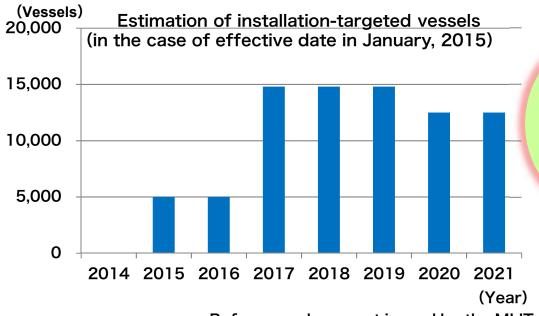
<Market size>

Vessels in the world: 80 to 100 thousand

<MIURA's target> 19,000 vessels

(small/medium vessels of 20 to 60 thousand DWT*)

<Plan for FY 2018>
BWMS installation: 720 units
Sales expected: 10 billion JPY



New Approx. ¥10 billion market born!

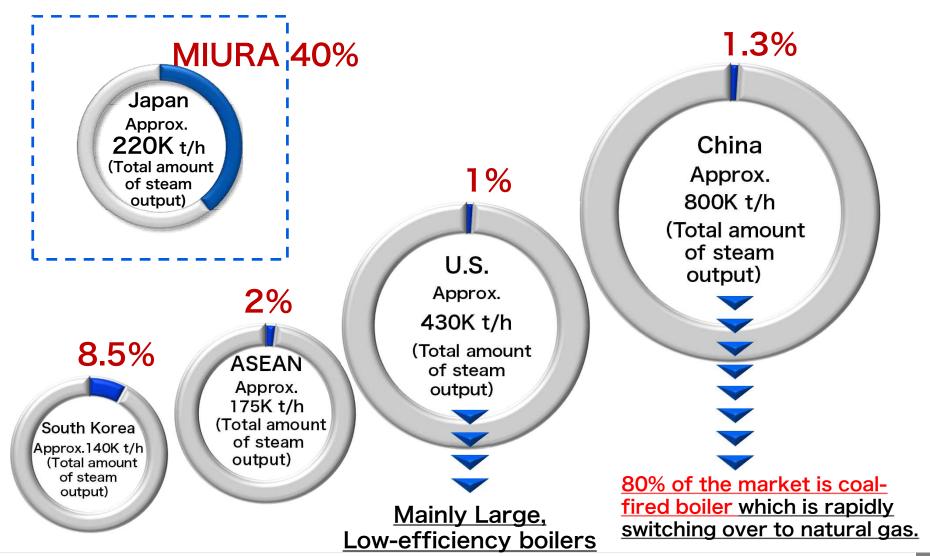
Reference: document issued by the MLIT

*DWT : Maximum weight of load (Dead Weight Tonnage)



Boiler Market Share

*Based on steam volume



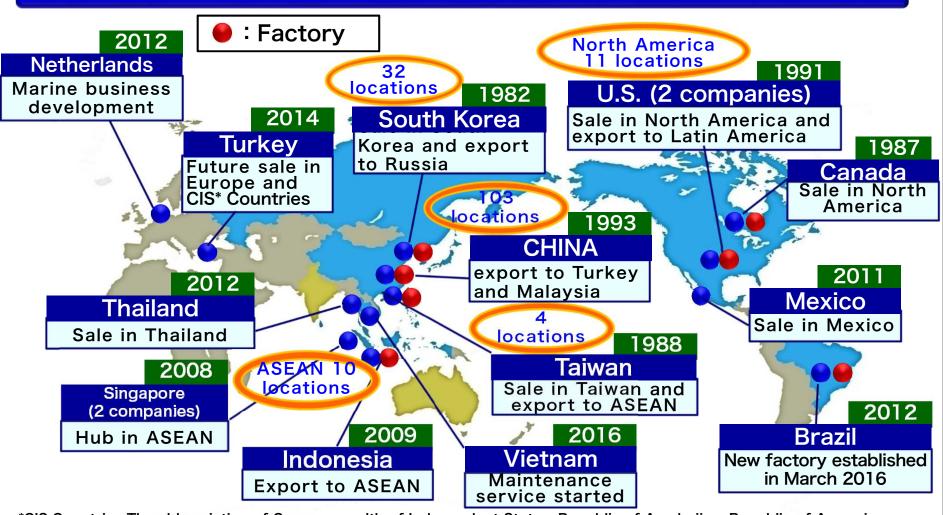
7

Reference



Appropriate location, production, and sales to establish global network

14 companies, 7 factories, Sales and Maintenance in 19 countries



*CIS Countries The abbreviation of Commonwealth of Independent States: Republic of Azerbaijan, Republic of Armenia, Republic of Uzbekistan, Republic of Kazakhstan, Kirghiz Republic, Republic of Tadzhikistan, Republic of Turkmenistan, Republic of Belarus, Republic of Moldova, Russia (Turkmenistan and Moldova are associate countries).



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